

**SGK GOVERNMENT DEGREE COLLEGE-VINUKONDA  
PALNADU DISTRICT.**



**“Eco-Friendly Way of Life”**

**DATE: 16-05-2023**

**TIME: 11.00 – 01.30 PM**

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**CONDUCTED**

**BY**

**DEPARTMENT OF BOTANY**

**ECO CLUB & NSS**

## Activity Report

S. No.	Content	Name
1	Name of the Programme	PLANITATION DRIVE
2	Date & Time	16-05-2023 & 11.00 – 01.30 PM
3	Conducted by	Dept. Of BOTANY, ECO-CLUB & NSS
4	No. of Students attended	100
5	Chief Guest	Principal and Staff
6	Convenor	1. Sri. G. MANI KUMAR Lect. In BOTANY 2. Sri D.SHIVA PHANIDRA NSS PO

The SGK Government Degree College in Vinukonda organized a seminar on "Eco-Friendly Way of Life" with the aim of educating students about sustainable living practices and environmental conservation. The event was jointly organized by the Eco Club and the Department of Botany, highlighting the college's commitment to promoting ecological awareness among its students. The seminar took place on May 16, 2023, and featured a line-up of distinguished guests who shared their insights on adopting an eco-friendly lifestyle.

The event kicked off with a warm welcome from the college's principal, Dr. K. Srinivasa Rao. In his opening remarks, he emphasized the significance of sustainable living in today's world and how small changes in our daily routines can make a substantial impact on the environment. He encouraged students to actively participate in such initiatives and spread awareness about eco-friendly practices among their peers and in their communities.

The seminar also had the privilege of hosting Dr. K.V.S. Koteswara Rao, the coordinator of the Internal Quality Assurance Cell (IQAC). Dr. Rao discussed the college's efforts toward integrating sustainability into the curriculum and various co-curricular activities. He highlighted the importance of creating a campus culture that fosters eco-consciousness and responsible behaviour.

D. Siva Phanindra, the NSS coordinator, shared his experiences working with various environmental projects and campaigns. He stressed the role of youth in driving positive change and urged students to actively participate in hands-on activities that contribute to environmental protection. His motivating talk resonated with the students and inspired them to take up practical initiatives.

The seminar continued with a lecture by BRK Kishore, a renowned lecturer in botany. He delved into the scientific aspects of ecology and explained how human actions impact the delicate balance of nature. He also highlighted the interdependence of various species and ecosystems, emphasizing that a sustainable way of life is essential for the well-being of both the environment and humanity.

After the enlightening sessions, the stage was set for the vote of thanks. G. Mani Kumar, the Eco Club coordinator and lecturer in botany, expressed his gratitude to the guests for sharing their valuable insights. He also thanked the students for their active participation and urged them to incorporate the knowledge gained from the seminar into their daily lives.

## PHOTOGRAPHS

